

Gov's Off - Liquor Dispensary, State
Liquor Dispensary

Description:

The Idaho State Liquor Dispensary serves the public interest by curtailing the intemperate use of alcohol by regulating and controlling the sale of beverages exceeding 16% alcohol, without stimulating the normal demands of temperate consumers.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Maintain moderate per capita consumption.

- A. Maintain a low per capita consumption as measured against open liquor sales states and other control states. [Per capita consumption (gallons) - License states]

Actual Results			
1998	1999	2000	2001
1.29	1.31	1.31	1.32
Projected Results			
2002	2003	2004	2005
1.32	1.32	1.32	1.32

- B. Maintain moderate per capita consumption. [Per capita consumption (gallons) -Control States].

Actual Results			
1998	1999	2000	2001
1.09	1.10	1.10	1.11
Projected Results			
2002	2003	2004	2005
1.11	1.11	1.11	1.11

- C. Maintain moderate per capita consumption. [Per capita consumption (gallons) - Idaho]

Actual Results			
1998	1999	2000	2001
0.99	1.00	1.00	0.97
Projected Results			
2002	2003	2004	2005
0.98	0.98	0.98	0.98

2. Provide reasonable selection of products.

- A. Hold two to four new product listing meetings annually.

Actual Results			
1998	1999	2000	2001
3	3	2	2
Projected Results			
2002	2003	2004	2005
3	3	3	3

- B. List new products commensurate with changes in consumer tastes.

Actual Results			
1998	1999	2000	2001
66	66	57	44
Projected Results			
2002	2003	2004	2005
80	60	60	60

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C. Review our product line annually to identify products to be eliminated.

Actual Results			
1998	1999	2000	2001
Projected Results			
2002	2003	2004	2005

3. Maximize profit distributions to benefit public programs.

A. Increase revenues and net income available for distribution to state and local units of government.
(Net income millions)

Actual Results			
1998	1999	2000	2001
\$18.0	\$18.8	\$20.2	\$21.9
Projected Results			
2002	2003	2004	2005
\$22.6	\$23.7	\$25.0	\$26.3

Program Results and Effect:

Intemperate use of spirit beverages is being curtailed, while service and revenues are being maximized.

1. Nationally, license (open) state per capita consumption is 31% higher than Idaho's average consumption. Other control state per capita consumption is 10% higher than Idaho's average consumption.

2. The product line has changed with consumer demand; 62 new products were added while 5 were removed in 2000.

3. Revenues and net income available for distribution are maximized and are increasing. Record sales of \$65.6 million were posted in 2000, while \$19.9 million was distributed to state and local units of government.

For more information contact Ken Winkler at 334-2524 ext 308.